

Taking Business Printing Beyond A3

Featured packed A3+ printers for economical networked printing

MICRO
PIEZO™



Epson 143 ink cartridges save up to 50% of running costs compared to laser printers.*

*Refer to specifications.



Print



Scan



Fax



Copy



Prints
Up to A3+



Power
Savings



Low Running
Cost



WiFi



Ethernet



WorkForce WF-7011



WorkForce WF-7511

The WorkForce WF-7011 and WF-7511 printers with Micro Piezo™ print heads take you beyond the limits of A3 to produce stunning printouts for spreadsheets, newsletters, posters, charts and diagrams at A3+ size. Built-in networking and easy-to-use features ensure optimum workgroup productivity.

- **Greater Possibilities with A3+ Printing**

With the WF-7011 and WF-7511, you can now quickly print full-bleed A3 posters and newsletters, as well as larger and clearer spreadsheets, diagrams and charts at A3+ size.

- **Cost Effective and Highly Efficient**

Epson 143 ink cartridges reduce your running cost by up to 50% compared to laser printers, with a very low cost per page of US\$0.016* for black and US\$0.048 for colour. Energy consumption is reduced by up to 70% versus laser printers.

- **Network & Office Ready**

Built-in WiFi and Ethernet connectivity plus Epson Net Config lets you easily share your WorkForce printer on your office network. Print directly from USB devices and memory cards, or even from the web and smartphones through Google Cloud Print, Apple® Airprint and Epson iPrint 2.0.



**MICRO
PIEZO™**

WorkForce WF-7511

Make a bigger impression with the WorkForce WF-7011 and WF-7511 printers. With their Epson Micro Piezo™ print heads and A3+ capabilities, printing stunning posters, newsletters, charts, spreadsheets and more is accomplished with ease while running costs are kept low.



Greater Possibilities with A3+ Printing

The WorkForce WF-7011 and WF-7511 give you more creative and flexible options for all your business printing needs. With its high quality prints of up to A3+ size, you can easily go beyond the normal limits of A3-sized paper.

Printing larger and clearer spreadsheets, diagrams and charts is easier than ever before, bringing out maximum detail and clarity at A3+ size. You can also choose to print borderless or full-bleed A3+ posters, newsletters and other marketing materials, with images and designs that fill the page from edge to edge for added visual impact.

Cost Effective and Highly Efficient

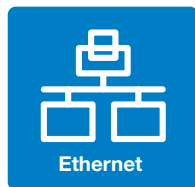
Maximise your savings with Epson 143 ink cartridges that yield up to 945 black and 755 colour A4 pages. With a very low cost per page of US\$0.016[#] for black and US\$0.048[#] for colour, running costs are reduced by up to 50% compared to laser printers.[^] The WF-7011 and WF-7511 utilise only 20W in printing or standalone copying mode, helping to cut energy consumption by up to 70% versus laser printers.[^]

[#]Refer to specifications.

[^]Results based on Epson internal testing conducted using US-equivalent 120V models.

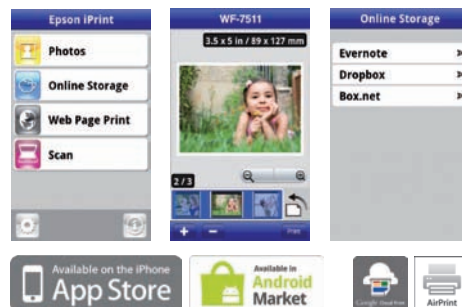


Network and Office Ready



Hi-speed USB 2.0 as well as WiFi and Ethernet connectivity come standard on the WF-7511, making it ideal for office and SOHO environments. Epson Net Config makes it a breeze to share your WorkForce printer with PCs and laptops. You can print directly from USB devices or from most memory cards through the built-in slots on the WF-7511.

Effortless printing from the web and smartphones is made possible through Epson iPrint, Google Cloud Print and Apple® Airprint.



Speedy Performance for Better Productivity

The WF-7011 and WF-7511 up the pace with fast printing speeds of up to 15 ipm for standard A4 prints and 34 ppm for quick reference prints. The duplex unit on the WF-7011 reaches 7.7 ipm while the 30 page Automatic Document Feeder on the WF-7511 produces crisp copies at a speed of 34 cpm.



Fast and Fuss-free Faxing

Faxing is fast and convenient on the WF-7511. Its 180 page memory ensures that important faxes are retained while features like its 60 speed dials, broadcast fax, group dial and PC fax (sending/receiving) capabilities saves time and paper usage.



Impressive Business Printing Quality

Presenting your best is easy with an exceptional print resolution of 5760 x 1440 dpi and DURABrite™ Ultra Inks. This revolutionary, all-purpose ink promises brilliant and long lasting print outs for reports, charts and photos that are smudge, fade and water resistant. Its instant drying formula also makes it ideal for double-sided printing.

Designed for Ease of Use

For dedicated printing needs, the WorkForce WF-7011 includes duplex functionality and a second paper cassette to reduce time needed for replenishment or paper size changes. The multifunctional WF-7511 features a large 2.5 inch LCD screen for easy access to every function you need, and also includes ABBYY FineReader 9 software (Ver. 9 Win/Ver. 8 Mac) to easily convert PDF documents into editable text formats.



Partners in Perfection



Epson WorkForce Pro WP-4011, WP-4091, WP-4511 and WP-4521

Expand your capabilities with the Epson WorkForce Pro series of dedicated and multifunction printers that deliver a wealth of productivity and networking features at ultra low running costs.

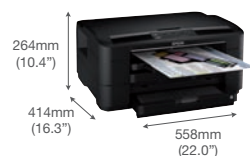


Epson K100/K200/K300 Monochrome Inkjet Printers

The ideal complement for your monochrome printing needs with exceptionally low running cost of US\$0.01* per page. All three are network-ready and you can choose from single function, 3-in-1 and 3-in-1 with ADF models.

A3+ Colour Inkjet Printer
WorkForce WF-7011/WF-7511
SPECIFICATIONS
WorkForce WF-7011

Weight: 12.3kg (27.1lb)


WorkForce WF-7511

Weight: 15.6kg



*Cost-per-page (CPP) was calculated with Epson published yields*3 based on the ISO/IEC 24711 tests and using 143 ink cartridges MSRP. Actual ink cartridge price may vary and Epson does not guarantee the CPP.

*1 Print speed (Pages Per Minute) is calculated when printed on A4 plain paper in the fastest mode, 10 x 15cm photo print speed when printed on Epson Premium Glossy Photo Paper. Print speed may vary depending on system configuration, print mode, document complexity, software, type of paper used and connectivity. Print speed does not include processing time on host computer.



*2 When printed on Epson Premium Glossy Photo Paper.

*3 Supported Paper for each Market should be confirmed by referring to following "EPSON SPECIALTY MEDIA" Chapter.

*4 Via custom setting. Otherwise 3mm top, left, right, bottom.

*5 In accordance with ISO 24711/24712. Actual yields will vary considerably for reasons including images printed, print settings, temperature and humidity. Yields may be lower when printing infrequently or predominantly with one ink colour. A variable amount of ink remains in the cartridges after the "replace cartridge" signal. Part of the ink from the first cartridges is used for priming the printer. Ink is used for both printing and print head maintenance. All inks are used for both black and colour printing.



Running cost comparison is made between Epson WorkForce printers using 143 high capacity black ink cartridges and similarly priced laser printers using original toner cartridges. Comparison is based on the information available at the time of printing and is for illustrative purposes only.

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MODEL		WF-7011 Print	WF-7511 Print, Copy, Scan, Fax with ADF
PRINTER TYPE PRINTING METHOD NOZZLE CONFIGURATION		On-demand ink jet (piezoelectric) 384 nozzles Black, 128 nozzles, each colour (Cyan, Magenta, Yellow)	On-demand ink jet (piezoelectric) 384 nozzles Black, 128 nozzles, each colour (Cyan, Magenta, Yellow)
PRINT DIRECTION		Bi-directional printing, Uni-directional printing	Bi-directional printing, Uni-directional printing
PRINT FUNCTION MAXIMUM RESOLUTION MINIMUM DROPLET VOLUME PRINT SPEED *1 MAX BLACK DRAFT TEXT MEMO (A4) MAX COLOUR DRAFT TEXT MEMO (A4) ISO PRINT SPEED (A4) Bk/Ci DUPEX PRINTING DIRECT PRINTING		5760 x 1440 dpi (with Variable-Sized Droplet Technology) 2 pl Approx. 34 ppm (Draft) Approx. 34 ppm (Draft) 15 / 8.2 ipm Yes No	5760 x 1440 dpi (with Variable-Sized Droplet Technology) 2 pl Approx. 34 ppm (Draft) Approx. 34 ppm (Draft) 15 / 8.4 ipm No PictBridge, Card Slots (CF Type II, Memory Stick, SD/MMC, xD-Picture Card)
CONTROL PANEL LCD SCREEN		N.A.	2.5 inch TFT Colour LCD
COPY FUNCTION MAX BLACK DRAFT TEXT - MEMO (A4) MAX COLOUR DRAFT TEXT - MEMO (A4) REDUCTION/ENLARGEMENT COPY MODE MAXIMUM COPIES FROM STANDALONE		N.A. N.A. N.A. N.A. N.A.	34 cpm (Draft) 34 cpm 25 - 400%, Auto Fit Function Standard copy mode, Border free 99
SCAN FUNCTION SCANNER TYPE SENSOR TYPE OPTICAL RESOLUTION MAXIMUM HARDWARE RESOLUTION MAXIMUM SCAN AREA SCANNER BIT DEPTH		N.A. N.A. N.A. N.A. N.A. N.A.	Flatbed colour image scanner CIS 1200 dpi 1200 x 2400 dpi 297.18 x 431.8mm 48-bit internal, 24-bit external 16-bit internal, 8-bit external 16-bit internal, 1-bit external
SCAN SPEED MONOCHROME COLOUR MONOCHROME COLOUR MONOCHROME COLOUR		300 dpi 300 dpi 600 dpi 600 dpi 1200 dpi 1200 dpi	0.9 msec/line 2.6 msec/line 1.5 msec/line 5.2 msec/line 3.0 msec/line 8.8 msec/line
FAX FUNCTION FAX TYPE FAX SPEED (Data Transfer Rate) FAX TRANSMISSION SPEED FAX RESOLUTION ERROR CORRECTION MODE FAX SPEED DIALS (MAX) AUTOMATIC REDIAL PAGE MEMORY PAGE MEMORY BACKUP PC FAX BROADCAST FAX GROUP DIAL DELAY SEND		N.A. N.A. N.A. N.A. N.A. N.A. N.A. N.A. N.A. N.A. N.A. N.A. N.A.	B&W and colour fax Up to 33.6 kbps Approx. 3 sec/page Standard (200 x 100 dpi), Fine (200 x 200 dpi) Photo (200 x 200 dpi with error diffusion) CCITT/ITU Group 3 fax with error correction 60 names and numbers Yes Up to 180 pages Yes Yes (Transmit / Receive) Yes (mono only) Yes Yes
ADF FUNCTION MAXIMUM CAPACITY MAXIMUM DOCUMENT SIZE SUPPORTED PAPER TYPES SUPPORTED PAPER THICKNESS		N.A. N.A. N.A. N.A.	Up to 30 sheets A3 Plain paper only 64 - 95 gsm
PRINTER INTERFACE STANDARD WIRELESS ETHERNET		Hi-Speed USB 2.0 IEEE 802.11b/g/n 10Base-T/100Base-TX	Hi-Speed USB 2.0 IEEE 802.11b/g/n 10Base-T/100Base-TX
PAPER HANDLING PAPER FEED METHOD NUMBER OF PAPER TRAYS PAPER HOLD CAPACITY PAPER SIZE MAXIMUM PAPER SIZE PRINT MARGIN		Friction feed 2 Up to 500 sheets, A4 Plain (80 gsm) (250 sheets x 2) 50 sheets, A4 Plain (Default Text) A3+, A3, A4, A5, A6, B4, B5, 10 x 15cm (4" x 6"), 13 x 18cm (5" x 7"), 9 x 13cm (3.5" x 5"), Letter (8 1/2" x 11"), Legal (8 1/2" x 14"), USB (11" x 17"), 11" x 14", Half Letter (5 1/2" x 8 1/2"), 16.9 wide, 13 x 20cm (5" x 8"), 20 x 25cm (8" x 10"), 16.9 wide size, 100 x 148mm, Envelopes: #10 (4 1/8" x 9 1/2"), DL (110 x 220mm), C6 (114 x 162mm), C4 (229 x 324mm) 329mm x 1117.6mm (13" x 44") 0mm top, left, right, bottom (via custom setting)	Friction feed 1 250 sheets, A4 Plain (80 gsm) 50 sheets, A4 Plain (Default Text) A3+, A3, A4, A5, A6, B4, B5, 10 x 15cm (4" x 6"), 13 x 18cm (5" x 7"), 9 x 13cm (3.5" x 5"), Letter (8 1/2" x 11"), Legal (8 1/2" x 14"), USB (11" x 17"), 11" x 14", Half Letter (5 1/2" x 8 1/2"), 16.9 wide, 13 x 20cm (5" x 8"), 20 x 25cm (8" x 10"), 16.9 wide size, 100 x 148mm, Envelopes: #10 (4 1/8" x 9 1/2"), DL (110 x 220mm), C6 (114 x 162mm), C4 (229 x 324mm) 329mm x 1117.6mm (13" x 44") 0mm top, left, right, bottom (via custom setting)
NOISE LEVEL LwAd LpAm		6.0 B(A) 46 dB(A)	6.1 B(A) 47 dB(A)
ELECTRICAL SPECIFICATIONS RATED VOLTAGE RATED FREQUENCY POWER CONSUMPTION PRINTING STANDALONE COPYING READY MODE SLEEP MODE POWER OFF MODE		AC 100-240V (Rated voltage will vary depending on area) 50-60Hz Approx. 20W N.A. Approx. 5.4W Approx. 3.7W Approx. 0.4W	AC 100-240V (Rated voltage will vary depending on area) 50-60Hz Approx. 20W Approx. 20W Approx. 7W Approx. 4.2W Approx. 0.4W
PRINTER SOFTWARE ON CD-ROM OPERATING SYSTEM COMPATIBILITY ONLINE GUIDE		Windows XP/XP Professional x64 Edition/Vista/7/ Windows Server 2008R2, 2008, 2003 Mac OS X 10.4.11, 10.5x, 10.6x Yes	Windows XP/XP Professional x64 Edition/Vista/7/ Windows Server 2008R2, 2008, 2003 Mac OS X 10.4.11, 10.5x, 10.6x Yes
EPSON GENUINE INK CARTRIDGES 143 INK SERIES BLACK CYAN MAGENTA YELLOW		PAGE YIELD *5 945 pages 755 pages composite yield	ORDER CODE C13T143190 C13T143290 C13T143390 C13T143490

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Information correct at time of printing.

Dealer's Stamp



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